

“Really... What Do I Have To Lose?”

What’s Your TRUE Loss in Buying Power!

Rate Increase	\$100,000	\$150,000	\$200,000	\$250,000	\$300,000	\$350,000
+1/8% (1/8)	\$1,500	\$2,100	\$2,800	\$3,500	\$4,300	\$5,000
+1/4% (2/8)	\$2,800	\$4,200	\$5,600	\$7,900	\$8,400	\$9,700
+3/8% (3/8)	\$4,200	\$6,200	\$8,300	\$10,400	\$12,400	\$14,500
+1/2% (4/8)	\$5,500	\$8,200	\$10,900	\$13,800	\$16,400	\$19,100
+5/8% (5/8)	\$6,800	\$10,100	\$13,500	\$16,800	\$20,200	\$23,600
+3/4% (6/8)	\$8,000	\$12,000	\$16,000	\$20,000	\$24,000	\$28,000
+7/8% (7/8)	\$9,200	\$13,900	\$18,500	\$23,100	\$27,700	\$32,400
+1% (6%)	\$11,500	\$15,700	\$21,900	\$26,200	\$31,400	\$36,600

- *Figures above are calculated from an initial interest rate of 5%*
- *Dollar amount represents actual loss in buying power caused by applied rate increase.*

APPROXIMATE “RULE OF THUMB”

A _____% INCREASE IN INTEREST RATE IS EQUAL TO A _____% LOSS IN BUYING POWER